Exhibitor & Supporter Prospectus

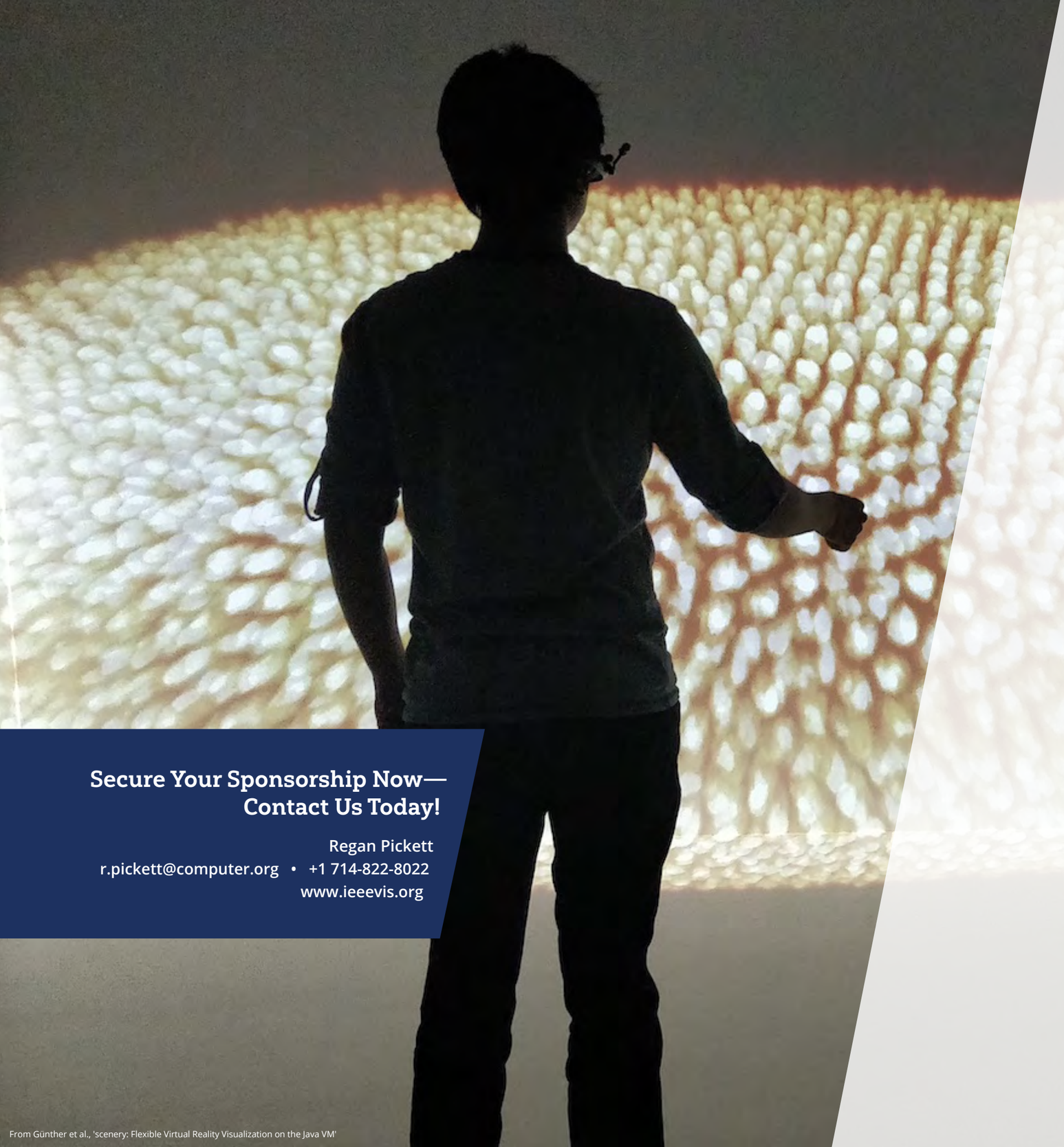
VIS 2022

The premier forum for advances in data visualization in academia, science, government, and industry.

IN-PERSON & VIRTUAL EVENT

CONFERENCE & EXPO
16–21 OCTOBER 2022
OKLAHOMA CITY, OK, USA

www.ieeevis.org



VIS 2022

Premier Forum for Advances in Data Visualization

IEEE VIS is the premier international forum for advances in theory, methods, and applications of interactive data visualization and visual analytics.

Through a six-day program of workshops and tutorials, exposition, panels, keynotes and research presentations and posters, the conference presents the latest advances in fields such as, visual analytics, human-computer interaction, immersive visualizations, scientific visualization and rendering, empirical studies and methods, visualization design, data-driven storytelling, explainable AI and interactive machine learning, visualization art, and many more!

The conference convenes a global community of over 1000 researchers, students, and practitioners from universities, government, and industry with backgrounds in computing, design, science, and others. An active recruitment venue for skilled candidates and potential research collaborations, VIS 2022 is where top university graduates and researchers gather. Support this community, and make your presence known at IEEE VIS 2022 in Oklahoma City (16–21 October) for our first-ever hybrid, in-person, and online experience.

Contribute to IEEE VIS 2022 as a recognized Supporter!

Secure Your Sponsorship Now— Contact Us Today!

Regan Pickett
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www.ieeevis.org

From Günther et al., 'scenery: Flexible Virtual Reality Visualization on the Java VM'

Why Support & Exhibit at IEEE VIS 2022?

- **Meet over 1000 attendees** with specializations in interactive data visualization and visual analytics, data science, machine learning and AI, computer science, psychology, human-computer interaction, and more.
- **Collaborate with experts**—reach out to new collaborators including leading researchers from academia, government and industry.
- **Meet potential job candidates**—engage with potential future employees, including PhD students, research associates, and faculty. Many candidates have experience in developing tools that require full-stack development skills, which is rare in other venues.
- **Benefit from joint in-person and virtual support**—experience joint physical exhibition and expanded virtual branding opportunities
- **Dive into application areas**—engage with experts in all data-intensive application domains, including, medical and biological visualization, transport, digital humanities, finance, cyber security, explainable AI, and business intelligence
- **Make new connections**—through face-to-face and virtual meetings, discussions, and demonstrations
- **Experience internationality**—gain worldwide recognition and visibility with customers for your brand
- **Choose your contribution level**—Choose between Pearl, Bronze, Silver, Gold, Platinum, Diamond and add add-ons to your contributions.

IEEE VIS Registrants

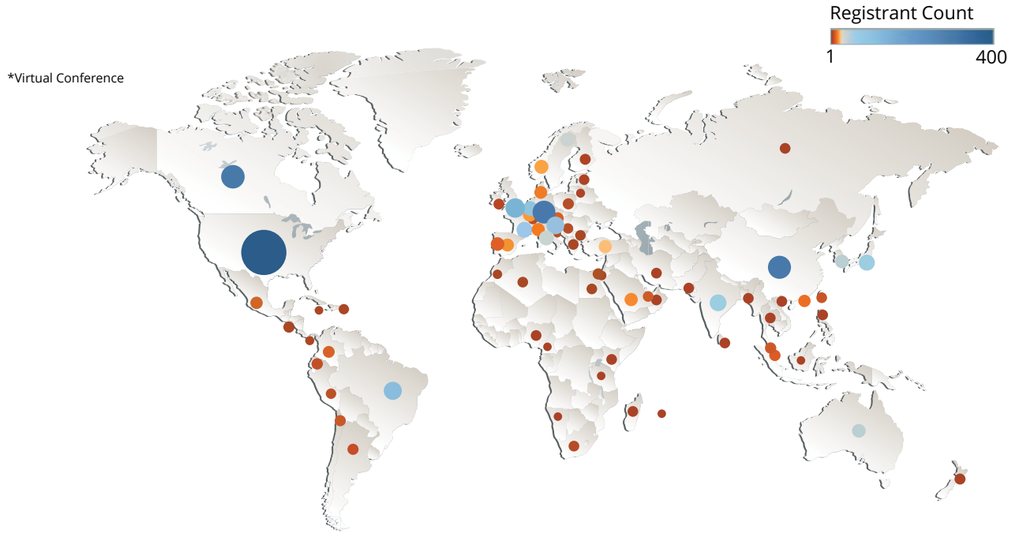
2021
3,700+
Registrants*

2020
5,300+
Registrants*

2019
1,150+
Registrants

2018
1,250+
Registrants

2017
1,000+
Registrants



*Virtual Conference

Summary of Supporter Benefits

	Diamond	Platinum	Gold	Silver	Bronze	Pearl
Dedicated pre-conference email to registrants	✔					
Keynote presentation	12 min					
Speaking opportunity prior to keynote (based on availability)	2 min	2 min				
Full attendee registration opt-in list post-event	✔	✔	✔			
Logo included in final program	✔	✔	✔			
Featured sponsor session	10 min	5 min	5 min	5 min		
Exhibit hall only passes	5	4	3	2		
Ad in program guide or pre-conference email highlight	Full page	Full page	Half page	Quarter page		
Access to resumes from opt-in registrants open to job opportunities	✔	✔	✔	✔		
Exhibit booth space (first choice location for Diamond)	✔	✔	✔	✔		
Sponsor panel – featuring sponsors	✔	✔	✔	✔		
Virtual booth space	✔	✔	✔	✔	✔	
Logo on conference proceedings	✔	✔	✔	✔	✔	✔
Sponsorship recognition on conference website	✔	✔	✔	✔	✔	✔
Full conference registrations	5	4	3	1	1	1
Discount off additional conference registrations	15%	15%	15%	10%	10%	10%
	$30,000	**$20,000**	**$15,000**	**$10,000**	**$5,000**	**$2,000**

CONTACT US

Secure your sponsorship today!

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Levels of Support

Diamond $30,000	▪ Includes all benefits of Platinum ▪ Dedicated pre-conference email to registrants: An email sent by the IEEE CS promoting your company's activities taking place during the event. ▪ Industry Keynote presentation – 12 min ▪ Featured sponsor session: A scheduled session for sponsors to present on a topic of their choice – 10 min	▪ Exhibit hall only passes (for booth personnel) – 5 ▪ Ad in program guide or pre-conference email highlight (non-exclusive) – full page ▪ Full conference registrations – 5 ▪ 15% discount off additional conference registrations
Platinum $20,000	▪ Includes all benefits of Gold ▪ Speaking opportunity prior to keynote (based on availability) – 2 min ▪ Featured sponsor session: A scheduled session for sponsors to present on a topic of their choice – 5 min ▪ Exhibit hall only passes (for booth personnel) – 4	▪ Ad in program guide or pre-conference email highlight (non-exclusive) – full page ▪ Full conference registrations – 4 ▪ 15% discount off additional conference registrations
Gold $15,000	▪ Includes all benefits of Silver ▪ Full attendee registration opt-in list post-event ▪ Featured sponsor session: A scheduled session for sponsors to present on a topic of their choice – 5 min ▪ Exhibit hall only passes (For booth personnel) – 3	▪ Ad in program guide or pre-conference email highlight (non-exclusive) – half page ▪ Full conference registrations – 3 ▪ 15% discount off additional conference registrations ▪ Logo included in final program
Silver $10,000	▪ Includes all benefits of Bronze ▪ Access to resumes from opt-in registrants open to job opportunities ▪ Table-top space (first choice location for Diamond) ▪ Featured sponsor session: A scheduled session for sponsors to present on a topic of their choice – 5 min ▪ Exhibit hall only passes (For booth personnel) – 2	▪ Ad in program guide or pre-conference email highlight (non-exclusive) – quarter page ▪ Sponsor Panel: Option to designate a panelist for an in-person Sponsor Panel. Topics to be determined. ▪ Full conference registrations – 1 ▪ 10% discount off additional conference registrations
Bronze $5,000	▪ Includes all benefits of Pearl ▪ Virtual booth space – 1 ▪ Full conference registrations – 1	▪ 10% discount off additional conference registrations
Pearl $2,000	▪ Logo on conference proceedings ▪ Sponsorship recognition on conference website	▪ Full conference registrations – 1 ▪ 10% discount off additional conference registrations

Add-Ons	Price
Totebag (Company logo—non-exclusive)	$10,000
Lanyard (Company logo—non-exclusive)	$1,500
Registration Badges (Company logo—exclusive)	$7,500
Student Mentorship Breakfast (Sponsored breakfast with student attendees)	$5,000
Sponsor a Session: 3-minute talk in a targeted session (pending approval of an abstract/description)	$500–$1,000

From Bon Adriel Aseniero

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Inclusivity and Diversity Donations

IEEE VIS is committed to fostering and sustaining an environment of respect, inclusivity, and diversity. One aspect of this commitment is ensuring equitable access to the conference through scholarships, childcare grants, mentorship, and programming. These opportunities are open to all prospective VIS registrants, with priority given to those at the earliest stages of their careers.

How to Donate and Support Inclusivity and Diversity at VIS

Earmark any amount from your supporter contribution for the previously specified levels.

Make a separate donation: All inclusivity and diversity donors will be listed on the website. These donations are separate from sponsorship and don't confer any rights, unless you are donating part of your sponsorship amount, in which case, all your regular benefits apply.

For logistical reasons we ask for donations starting at $300.

Job Seekers

Conference participants will have the opportunity to upload their CVs, schedules, and other details that will be shared among interested supporters recruiting for staff, postdocs, and/or summer interns.

Silver supporters and above will receive detailed information about these conference participants.

VIS 2022 attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting IEEE VIS 2022!

CONTACT US

Secure your sponsorship today!

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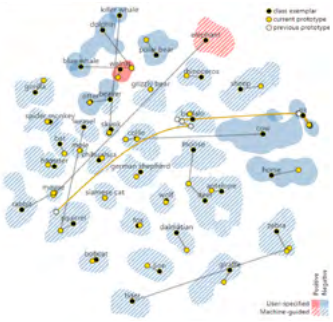
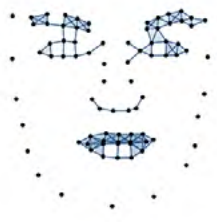
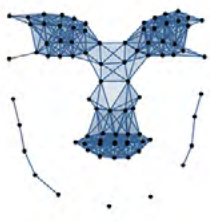
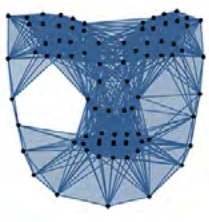
IEEE COMPUTER SOCIETY

IEEE

IEEE vgtc visualization & graphics technical committee